

1/25/2008

Seminar Agenda
International Aesthetic Foot Society
885 Park Avenue, New York City
May 16, 2008

Time	Lecture
7:45 am - 8:30 am	Registration and Breakfast.
8:30 am - 9:10 am	Introduction to the IAFS Marketing Yourself and Your Practice. Why Become An Aesthetic Practitioner. Where You are Today and Where You Where You Want to Be. <i>Suzanne M. Levine, DPM, PT & Everett Marc Lautin, M.D., FACR</i>
9:10 am – 9:30 am	The skinny on Skin <i>Everett Marc Lautin, M.D.</i>
9:30 am – 10:00 am	Ultrasound guided plantar injectable implants: Sulptra, Restylane, Perlane, Juvederm Adverse Reactions to Implants Lecture <i>Suzanne M. Levine, DPM</i>
10:00 am - 10:20 am	Coffee Break
10:20 am - 10:50 am	Patient demonstration: Sculptra “Pillows for the Feet®” <i>Suzanne M. Levine, DPM</i>
10:50 am – 11:30 am	Botox & Its Alternatives. Starch Iodine Test for Diagnosis Lecture <i>Everett Marc Lautin, MD</i>
11:30 am - 11:50 am	“Foot Facial® Treatment” Microdermabrasion & Alpha Beta Peels for Calluses and Hyperpigmentation. and the Use of Products for Specific Foot Problems. Lecture and Video (Extra) <i>Suzanne M. Levine, DPM</i>
11:50 am – 12:10 pm	The compelling economics of adding aesthetics and products to your practice. <i>Deborah Glickstein, MBA</i>
12:10 pm – 1:00 pm	Lunch & Exhibits Other revenue streams—Let others work for you Lecture & antioxidant testing of volunteers Kimberly Crawford, M.D., F.A.C.P.M. & Pharmanex Biophotonic Technology
1:00 pm - 1:45 pm	Lasers & IPL: Wavelengths, Fitzpatrick Skin Types. Laser & IPL Hair Removal Sclerotherapy, Spider Veins & Reticular Veins using Sclerovein & Policodanolium and Complications of Sclerotherapy. Cool Touch & Intense Pulse Light for Scars and Hyperpigmentation Lecture and DVD demonstration. <i>Everett Lautin, MD</i>
1:45 pm - 2:25 pm	Vein sclerotherapy: injection and laser vein ablation Patient demonstration <i>Everett Marc Lautin, MD</i>
2:25 pm - 2:55 pm	“Foot Facial® Treatment” Demonstration on volunteers <i>Suzanne M. Levine, DPM & Nel Banganay, RN</i>
2:55 pm – 3:45 pm	Coffee Break & Exhibits Antioxidant testing on volunteers <i>Kimberly Crawford, M.D.</i>
3:45 pm – 4:10 pm	Regional Blocks for the Feet. <i>Martin Gottlieb, M.D (board certified anesthesiologist and acupuncturist)</i>
4:10 – 4:40 pm	Effective Marketing of Products—and you should have products <i>Suzanne M. Levine, DPM & Nel Banganay, RN</i>
4:40 pm - 5:00 pm	Questions and future workshops